

# CONTRACT



**KAKE-TV**  
**1500 N. West Street**  
**Wichita, KS 67203**  
**(316) 943-4221**

And:

**Strategic Media Services**  
**1911 North Ft Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

<u>Contract / Revision</u> 116365 /		<u>Alt Order #</u> 26914747
<u>Product</u> <b>Candidate</b>		
<u>Contract Dates</u> <b>05/05/20 - 05/12/20</b>		<u>Estimate #</u> <b>6852</b>
<u>Advertiser</u> <b>Kansans for Marshall</b>		<u>Original Date / Revision</u> 05/04/20 / 05/04/20
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KAKE-TV</b>	<u>Account Executive</u> Continental Washing	<u>Sales Office</u> Continental-Was
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9912521	<u>Advertiser Code</u> 560	<u>Product 1/2</u> 646
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	05/05/20	05/05/20	Good Morning America	7:00 AM-9:00 AM		:30	PRE-EMPTIBLE WITH 24 HOURS NOTICE		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	-1-----	1			\$125.00				
N 2	All	05/06/20	05/06/20	Good Morning America	7:00 AM-9:00 AM		:30	PRE-EMPTIBLE WITH 24 HOURS NOTICE		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	--1----	1			\$125.00				
N 3	All	05/07/20	05/07/20	Good Morning America	7:00 AM-9:00 AM		:30	PRE-EMPTIBLE WITH 24 HOURS NOTICE		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	---1---	1			\$125.00				
N 4	All	05/08/20	05/08/20	Good Morning America	7:00 AM-9:00 AM		:30	PRE-EMPTIBLE WITH 24 HOURS NOTICE		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	----1--	1			\$125.00				
N 5	All	05/11/20	05/11/20	Good Morning America	7:00 AM-9:00 AM		:30	PRE-EMPTIBLE WITH 24 HOURS NOTICE		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/11/20	05/17/20	1-----	1			\$125.00				
N 6	All	05/12/20	05/12/20	Good Morning America	7:00 AM-9:00 AM		:30	PRE-EMPTIBLE WITH 24 HOURS NOTICE		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/11/20	05/17/20	-1-----	1			\$125.00				
N 7	All	05/09/20	05/09/20	Good Morning America Sat	7:00 AM-8:00 AM		:30	PRE-EMPTIBLE WITH 24 HOURS NOTICE		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	-----1-	1			\$100.00				
N 8	All	05/09/20	05/09/20	Good Morning Kansas Sat	8:00 AM-9:00 AM		:30	PRE-EMPTIBLE WITH 24 HOURS NOTICE		NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	-----1-	1			\$90.00				
N 9	All	05/10/20	05/10/20	Good Morning America Sun	7:00 AM-8:00 AM		:30	PRE-EMPTIBLE WITH 24 HOURS NOTICE		NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	-----1	1			\$105.00				
N 10	All	05/10/20	05/10/20	Good Morning Kansas Sun	8:00 AM-9:00 AM		:30	PRE-EMPTIBLE WITH 24 HOURS NOTICE		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	-----1	1			\$80.00				
N 11	All	05/05/20	05/05/20	Midday News	11:00 AM-12:00 PM		:30	PRE-EMPTIBLE WITH 24 HOURS NOTICE		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**1500 N. West Street**  
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**(316) 943-4221**

Contract / Revision	Alt Order #
116365 /	26914747

Contract Dates	Product	Estimate #
05/05/20 - 05/12/20	Candidate	6852

Advertiser	Original Date / Revision
Kansans for Marshall	05/04/20 / 05/04/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	-1-----				1	\$75.00			
N 12	All	05/06/20	05/06/20	Midday News	11:00 AM-12:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	--1----				1	\$75.00	PRE-EMPTIBLE WITH 24 HOURS NOTICE		
N 13	All	05/07/20	05/07/20	Midday News	11:00 AM-12:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	---1---				1	\$75.00	PRE-EMPTIBLE WITH 24 HOURS NOTICE		
N 14	All	05/08/20	05/08/20	Midday News	11:00 AM-12:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	----1--				1	\$75.00	PRE-EMPTIBLE WITH 24 HOURS NOTICE		
N 15	All	05/11/20	05/11/20	Midday News	11:00 AM-12:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	1-----				1	\$75.00	PRE-EMPTIBLE WITH 24 HOURS NOTICE		
N 16	All	05/12/20	05/12/20	Midday News	11:00 AM-12:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	-1-----				1	\$75.00	PRE-EMPTIBLE WITH 24 HOURS NOTICE		
N 17	All	05/05/20	05/05/20	KAKE News @ 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	-1-----				1	\$95.00	PRE-EMPTIBLE WITH 48 HOURS NOTICE		
N 18	All	05/06/20	05/06/20	KAKE News @ 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	--1----				1	\$95.00	PRE-EMPTIBLE WITH 48 HOURS NOTICE		
N 19	All	05/07/20	05/07/20	KAKE News @ 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	---1---				1	\$95.00	PRE-EMPTIBLE WITH 48 HOURS NOTICE		
N 20	All	05/08/20	05/08/20	KAKE News @ 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	----1--				1	\$95.00	PRE-EMPTIBLE WITH 48 HOURS NOTICE		
N 21	All	05/11/20	05/11/20	KAKE News @ 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	1-----				1	\$95.00	PRE-EMPTIBLE WITH 48 HOURS NOTICE		
N 22	All	05/12/20	05/12/20	KAKE News @ 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	-1-----				1	\$95.00	PRE-EMPTIBLE WITH 48 HOURS NOTICE		
N 23	All	05/05/20	05/05/20	KAKE News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	-1-----				1	\$190.00	PRE-EMPTIBLE WITH 48 HOURS NOTICE		
N 24	All	05/06/20	05/06/20	KAKE News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	--1----				1	\$190.00	PRE-EMPTIBLE WITH 48 HOURS NOTICE		
N 25	All	05/07/20	05/07/20	KAKE News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	---1---				1	\$190.00	PRE-EMPTIBLE WITH 48 HOURS NOTICE		
N 26	All	05/08/20	05/08/20	KAKE News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	----1--				1	\$190.00	PRE-EMPTIBLE WITH 48 HOURS NOTICE		
N 27	All	05/12/20	05/12/20	KAKE News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	-1-----				1	\$190.00	PRE-EMPTIBLE WITH 48 HOURS NOTICE		

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Contract Dates	Product	Estimate #
05/05/20 - 05/12/20	Candidate	6852

Advertiser	Original Date / Revision
Kansans for Marshall	05/04/20 / 05/04/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	All	05/05/20	05/05/20	KAKE News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	-1-----	1			\$270.00				
N 29	All	05/06/20	05/06/20	KAKE News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	--1----	1			\$270.00				
N 30	All	05/07/20	05/07/20	KAKE News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	---1---	1			\$270.00				
N 31	All	05/08/20	05/08/20	KAKE News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	----1--	1			\$270.00				
N 32	All	05/11/20	05/11/20	KAKE News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/11/20	05/17/20	1-----	1			\$270.00				
N 33	All	05/09/20	05/09/20	KAKE News 6-7p Sat	6:00 PM-6:30 PM		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	-----1-	1			\$105.00				
N 34	All	05/09/20	05/09/20	KAKE News 6-7p Sat	6:30 PM-7:00 PM		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	-----1-	1			\$105.00				
N 35	All	05/10/20	05/10/20	KAKE News @ 530p Sun	5:30 PM-6:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	-----1	1			\$170.00				
N 36	All	05/05/20	05/05/20	M-F	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	-1-----	1			\$175.00				
N 37	All	05/06/20	05/06/20	M-F	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	--1----	1			\$175.00				
N 38	All	05/07/20	05/07/20	M-F	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	---1---	1			\$175.00				
N 39	All	05/08/20	05/08/20	M-F	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	----1--	1			\$175.00				
N 40	All	05/11/20	05/11/20	M-F	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/11/20	05/17/20	1-----	1			\$175.00				
N 41	All	05/12/20	05/12/20	M-F	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/11/20	05/17/20	-1-----	1			\$175.00				
N 42	All	05/05/20	05/05/20	KAKE News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	-1-----	1			\$225.00				
N 43	All	05/06/20	05/06/20	KAKE News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/04/20	05/10/20	--1----	1			\$225.00				

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05/05/20 - 05/12/20	Candidate	6852

Advertiser	Original Date / Revision
Kansans for Marshall	05/04/20 / 05/04/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 44	All	05/08/20	05/08/20	KAKE News @ 10p	10:00 PM-10:35 PM		:30	1	\$225.00	NM	1	\$225.00
PRE-EMPTIBLE WITH 24 HOURS NOTICE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	----1--				1	\$225.00			
N 45	All	05/09/20	05/09/20	KAKE News @ 10p Sat	10:00 PM-10:35 PM		:30	1	\$140.00	NM	1	\$140.00
PRE-EMPTIBLE WITH 24 HOURS NOTICE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	-----1-				1	\$140.00			
N 46	All	05/10/20	05/10/20	KAKE News @ 10p Sun	10:00 PM-10:35 PM		:30	1	\$300.00	NM	1	\$300.00
PRE-EMPTIBLE WITH 24 HOURS NOTICE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	-----1				1	\$300.00			
N 47	All	05/05/20	05/05/20	ABC Jimmy Kimmel Show	10:35 PM-11:35 PM		:30	1	\$95.00	NM	1	\$95.00
PRE-EMPTIBLE WITH 48 HOURS NOTICE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	-1-----				1	\$95.00			
N 48	All	05/06/20	05/06/20	ABC Jimmy Kimmel Show	10:35 PM-11:35 PM		:30	1	\$95.00	NM	1	\$95.00
PRE-EMPTIBLE WITH 48 HOURS NOTICE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	--1----				1	\$95.00			
N 49	All	05/07/20	05/07/20	ABC Jimmy Kimmel Show	10:35 PM-11:35 PM		:30	1	\$95.00	NM	1	\$95.00
PRE-EMPTIBLE WITH 48 HOURS NOTICE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	---1---				1	\$95.00			
N 50	All	05/08/20	05/08/20	ABC Jimmy Kimmel Show	10:35 PM-11:35 PM		:30	1	\$95.00	NM	1	\$95.00
PRE-EMPTIBLE WITH 48 HOURS NOTICE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	----1--				1	\$95.00			
N 51	All	05/11/20	05/11/20	ABC Jimmy Kimmel Show	10:35 PM-11:35 PM		:30	1	\$95.00	NM	1	\$95.00
PRE-EMPTIBLE WITH 48 HOURS NOTICE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	1-----				1	\$95.00			
N 52	All	05/12/20	05/12/20	ABC Jimmy Kimmel Show	10:35 PM-11:35 PM		:30	1	\$95.00	NM	1	\$95.00
PRE-EMPTIBLE WITH 48 HOURS NOTICE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	-1-----				1	\$95.00			
N 53	All	05/08/20	05/08/20	Fri	8:00 PM-10:00 PM		:30	1	\$315.00	NM	1	\$315.00
PRE-EMPTIBLE WITH 48 HOURS NOTICE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	----1--				1	\$315.00			
N 54	All	05/10/20	05/10/20	Sun	6:00 PM-7:00 PM		:30	1	\$375.00	NM	1	\$375.00
PRE-EMPTIBLE WITH 24 HOURS NOTICE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/04/20	05/10/20	-----1				1	\$375.00			
<b>Totals</b>											<b>54</b>	<b>\$8,250.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 -05/12/20	54	\$8,250.00	(\$1,237.50)	\$7,012.50
<b>Totals</b>	<b>54</b>	<b>\$8,250.00</b>	<b>(\$1,237.50)</b>	<b>\$7,012.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.